



ILLUSTRATION | DESIGN | THINKING

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### EDUCATION

Design Management MFA Student, June 2014-Present  
SCAD-Savannah, Georgia

Bachelor of Fine Arts in Advertising Design, Nov. 2010  
SCAD-Savannah, Georgia  
Minor: Illustration  
GPA: 3.91, Combined Honors Scholarship, Dean's List  
Summa Cum Laude

### PROFESSIONAL SKILLS

Adobe Photoshop, Illustrator, Indesign, Flash, iMovie  
Microsoft Office, Keynote  
Creative Thinking | Design Strategy | Design Thinking  
Product planning  
Strong knowledge of design principles and marketing strategies

### CAREER/RELATED EXPERIENCE

Designer III at Hallmark Cards Inc.  
February 2011 to July 2015  
-5 Points: Product line creation/styling development  
-Creative Gift Solutions: Style guide and program development  
-Kid's Ages and Stages Innovation Platform: Product design and development  
-Kid's Greetings and Fresh Ink Greetings  
Designed and illustrated more than 250 greeting cards

### FREELANCE CLIENTS

Camelbak | Hallmark Cards Inc. | 5 Points: A Creative Union | Chickasaw Nation  
Borshoff Advertising | Beetnix Juice Bar | Pots & Pens | Indianapolis Indians  
Treyllor Park | Dancing Dogs Yoga

### INTERNSHIP AT COLD OPEN

June 2009 through August 2009  
-Art Direction: Designed various movie posters and entertainment advertising

### SCAD's NSAC (National Student Advertising Competition) TEAM

September 2008 through March 2009  
Selected by SCAD's advertising faculty to work on and present an anti-binge drinking campaign for Century Council

### HONORS, AWARDS AND EXHIBITIONS

Gold National Addy Winner, 5 Points Zine, 2015  
Acceptance into International Food Design Conference, Poster 2015  
Combined Honors Scholarship (SCAD)  
Illustrated cover and theme of SCAD's 2010 Illustrious Magazine  
Best in Show at Eos Gallery Showing, Spring 2010